



EuropeSpa

The international Quality System for Medical Spa and Wellness



EuropeSpa med

International Certification for Medical Spa and Medical Wellness

- Supported by leading Tour Operators
- More Business Success with the Network “Quality in Health Prevention”
- Strong Marketing

Demonstrate your Quality!



Throughout Europe there are many medical spa providers with a high level of quality – but also many others. How can guests quickly and easily recognize quality providers? And how do you become visible on the European market with more than 500 million inhabitants?

For this specific purpose the European Spas Association (ESPA) developed the EuropeSpa med quality certificate. It is the only internationally recognized quality seal for medical spa facilities in Europe and serves as a role model for quality systems for medical spa, medical wellness and wellness worldwide.

The EuropeSpa med certificate demonstrates the commitment to quality of medical spa facilities. It creates trust and is an effective instrument to strengthen one's own competitive position.

“The EuropeSpa med certification really pays off. It has been a great benefit for us for more than 10 years.”

*Martin Plachý, Owner & Managing Director
Royal Spa, Medical Spa Hotels & Resorts*



EuropeSpa med – the quality certificate of specialized tour operators

Tour operators particularly appreciate the benefit of a EuropeSpa med certificate. They count on the higher level of quality of medical spa offers. They know that certified providers generate higher customer satisfaction. And they can rely on the fact that there are fewer complaints.

Become Part of a strong Network!



Quality in
Health Prevention



“Only by means of a consistent certification guests can recognize whether the necessary quality requirements are met. This is why we support EuropeSpa med.”

Rainer Löwenberg,
CEO MediKur Reisen

The combination of valuable contacts and certified quality is the recipe for success towards more guests from home and abroad. This is why ESPA and EuropeSpa have established the international network Quality in Health Prevention (QuHeP).

With a EuropeSpa med quality certificate you also gain access to QuHeP, the network for those who value quality, e.g. health insurance companies, tour operators and specialized associations. For medical spa facilities QuHeP is the direct and exclusive way to relevant partners, decisive information and the exchange with those who value quality in medical spa.

For more information please visit www.quhep.org



Benefit with EuropeSpa!

Our profit formula for a EuropeSpa certification is easy: EuropeSpa always yields more than it costs. On the credit side of a EuropeSpa certification there are:

1. Better visibility in travel catalogues

Market research shows that clients take into account certifications when booking. The two German market leaders MediKur Reisen and Fit Reisen present providers certified by EuropeSpa med on a special page in their catalogues. Thus, interested guests and travel agencies can easily recognize the plus in quality compared to others. This means: Better visibility for more business.

2. A network for business success: Quality in Health Prevention (QuHeP)

With the EuropeSpa med certification you also gain free and exclusive membership in QuHeP – if you like. This means: International contacts to important decision makers in health tourism and therefore more business success.

3. Effective Marketing

Credible recommendations by others are the best marketing. A EuropeSpa certification provides you just with that. You also benefit from further marketing activities like our exclusive PEP campaign reaching more than 10,000 travel agencies in Germany alone.

“With the reference to EuropeSpa med in our catalogues we give orientation to our customers and travel agencies creating transparency and trust.”

*Claudia Wagner,
CEO Fit Reisen*



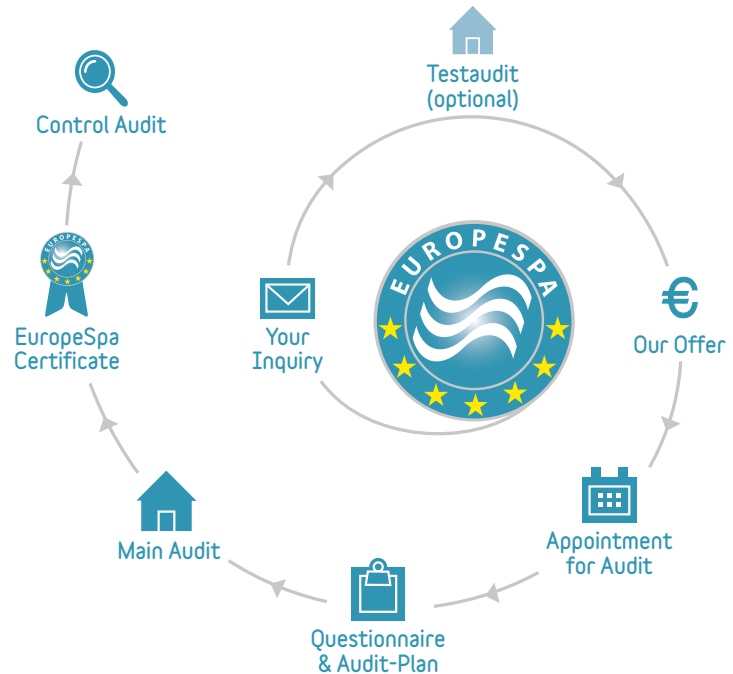
Certification Process

What is assessed during a EuropeSpe med audit?

- Medical diagnostics, therapy and medical spa particularities
- Quality management aspects
- Pool, sauna and fitness area
- Kitchen
- Accommodation

How does the audit work?

Specialized auditors carry out an onsite audit of 2 or 3 days depending on the size of your facilities. The audit consists of the inspection of documents, interviews and an onsite inspection of the facilities. A EuropeSpe med certification is granted if at least 80% of all criteria and all 'knockout criteria' are met. The certificate is valid for 3 years. A control audit is carried out after 18 months.



By the way: EuropeSpe med is based on the most up-to-date and most comprehensive criteria catalogue in the medical spa industry. It has been developed by an international committee of experts of the European Spas Association and has been published as a book.

We are happy to help!

Interested? You would like to learn more?

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EuropeSpa med



EuropeSpa

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