

PRESS RELEASE



EuropeSpa

The international Quality System
for Medical Spa and Wellness

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Aura Palace Spa & Wellness Hotel in Karlovy Vary awarded with EuropeSpa med certification

Wiesbaden/Karlovy Vary, July 6, 2015 | 4-star Aura Palace Spa & Wellness Hotel in the traditional Czech spa town Karlovy Vary has received the EuropeSpa med quality certificate. Based on more than 1,000 different quality criteria this certificate assesses infrastructure, security, treatments, accommodation, kitchen and service of medical wellness providers.

The inviting spa and therapy areas of Aura Palace are especially equipped for medical wellness treatments, healing mud treatments, drinking cures and rehabilitation measures. Treatments like light therapy, inhalations, balneotherapy and hydrotherapy aim to alleviate cardio-vascular or rheumatic disorders as well as oncological diseases. In addition, the hotel offers massage and relaxation rooms, various saunas, a Jacuzzi and a gym. Guests can relax and regain their strength by ayurvedic or LaStone massages, medical baths, mud packages or reiki.

The hotel is located right in the centre of picturesque Karlovy Vary and was newly built in 2002. It is decorated in an inviting mix of historic romance and elegant modernism. The 54 hotel rooms are decorated with great attention to detail in pastel and crème shades. They are equipped with all comforts: bath/toilet, WiFi, TV, desk, minibar and safe.

The healing properties of the thermal springs in Karlovy Vary have been known for several hundreds of years. Famous personalities such as Ludwig van Beethoven, Sigmund Freud and Karl Marx already came here to benefit from the healing thermal waters. “The EuropeSpa med certification is proof of the high quality of Aura Palace Spa & Wellness Hotel. We are very happy that EuropeSpa from now on will be present in the renowned health resort Karlovy Vary”, says EuropeSpa CEO Dr. Kurt von Storch.

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About EuropeSpa

EuropeSpa is the international quality system for medical spa and wellness providers worldwide. EuropeSpa's purpose is to develop and publish internationally standardised quality criteria, offer certifications based on these criteria, disseminate this know how in courses and seminars worldwide. EuropeSpa developed from an initiative of the European Spas Association (ESPA). Today it is the ESPA's official quality system for medical spa and wellness. The EuropeSpa certificates are the official seals of quality of the European Spas Association (ESPA). They are considered the most sophisticated quality assessments and allow an international comparison with their cross-boarder standards. EuropeSpa provides technically profound orientation and transparency in the European market for medical spa and wellness. In doing so, EuropeSpa's aim is to stand out against mere marketing or "membership seals", which are often misleading and lacking substance.

More Information

On Aura Palace:

<http://www.aura-palace.cz/site/index.php?lang=EN>

On EuropeSpa (including downloadable high resolution pictures and background information):

<http://www.europespa.eu/nc/press>