



EuropeSpa

The international Quality System
for Medical Spa and Wellness

PRESSE - INFORMATION

Certification Initiative by Hungarian Tourism Agency
and European Spas Association

Four EuropeSpa Quality Certificates for Hungarian Thermal Spas

Bük/Wiesbaden, 5 May 2017 | Four Hungarian Thermal Spas have been honoured with a special award today. The Thermal Spa in Bük, the Zsóry Thermal Bath and Spa, the Hotel Spa Hévíz with the Thermal Spa in Hévíz as well as the famous Széchenyi Thermal Spa in Budapest received their EuropeSpa quality certificates at a festive ceremony in Bük/Hungary today. All four spa facilities successfully passed the challenging EuropeSpa audits in this year's February. EuropeSpa is the international quality system of the European Spas Association (ESPA) for medical spa, thermal spa and wellness facilities assessing safety, hygiene, infrastructure, and the quality of therapies and services.

„The audits revealed that all facilities are of the highest quality. The certifications strengthen the position of Hungary as a high-quality destination for health, medical spa, and spa tourism in Europe“, said ESPA honorary Secretary General and Chairman of the European Quality in Health Prevention e.V. network (Quhep), Joachim Lieber, at the award ceremony. Szabolcs Juhász, Director Health Tourism at the Hungarian Tourism Agency, underlined the significance of the European quality seal for Hungary as a medical spa and spa destination. „By choosing EuropeSpa we went for the most demanding quality audit in Europe to make our quality visible and allow for transparent comparison within Europe.“

The certification initiative is a joint project of the Hungarian Tourism Agency and the European Spas Association. It is meant to serve as a starting point for additional audits in other facilities in order to further strengthen Hungary's position as a health and medical spa destination. The newly certified facilities can now use the quality seal for three years. They will also have access to the European Quality in Health Prevention e.V. (Quhep) platform. Furthermore, they will be highlighted as certified facilities in the catalogues of tour operators specialized in European medical spa and health tourism.

EuropeSpa.eu

EuropeSpa med & wellness GmbH
Bonn Office
Gottfried-Claren-Str.5
53225 Bonn | Germany

Head of Marketing,
Brand & Communications Management
Tobias Bielenstein
Tel: +49 228 555265 93
tobias.bielenstein@europespa.eu

Head Office
Stolberger Strasse 25
65205 Wiesbaden | Germany
+49 6122 5333 973
info@europespa.eu
HRB 24820, Amtsgericht Wiesbaden
CEO Dr. Kurt von Storch



About EuropeSpa, ESPA and the Quhep network

EuropeSpa is the international quality system for medical spa and wellness providers worldwide. EuropeSpa's purpose is to develop and publish internationally standardised quality criteria, offer certifications based on these criteria, disseminate this know how in courses and seminars worldwide.

EuropeSpa developed from an initiative of the European Spas Association (ESPA). Today it is the ESPA's official quality system for medical spa and wellness. The EuropeSpa certificates are the official seals of quality of the European Spas Association (ESPA). They are considered the most sophisticated quality assessments and allow an international comparison with their cross-boarder standards. EuropeSpa provides technically profound orientation and transparency in the European market for medical spa and wellness. In doing so, EuropeSpa's aim is to stand out against mere marketing or "membership seals", which are often misleading and lacking substance.

The advancement of the EuropeSpa quality standards is executed with the Quality in Health Prevention e.V. (Quhep). Quhep is a platform for all relevant stakeholders in health prevention i.e. associations, administrations and politics, health insurances, tour operators, providers as well as universities and publishers.

More information on EuropeSpa (including printable pictures and background information): <http://europespa.eu/nc/press.html>

