

PRESS RELEASE



EuropeSpa

The international Quality System
for Medical Spa and Wellness

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NG Afyon Wellness & Convention Hotel receives EuropeSpa wellness hotel certificate

Wiesbaden/Afyon, April 7, 2015 | NG Afyon Wellness & Convention Hotel in Turkey has been awarded with the *EuropeSpa wellness hotel* certificate. It is only the second hotel to ever have received this most exacting of all EuropeSpa quality certificates. It encompasses about 1,300 different criteria. The EuropeSpa wellness hotel certificate not only considers service, security and hygiene of the hotel and its spa and wellness facilities including the treatments but also examines the surroundings of the hotel, rooms, food and kitchen, and many other quality aspects important for a relaxing stay in a wellness hotel.

The 5-star NG Afyon successfully pursues a holistic wellness approach, offering a unique wellness experience with the goal of stress reduction, rejuvenation, relaxation and prevention. The hotel has its own thermal water spring, which is used for various treatments and therapies. In the luxurious Aliva Spa guests can enjoy, amongst others, aromatherapy, massages, sauna, Jacuzzi, the Thermal Spring Pool, a Turkish bath, as well as skin and body treatments. Also a gym is at the guests' free disposal. The 428 hotel rooms are comfortably furnished and equipped with all amenities.

Dr. Kurt von Storch, EuropeSpa CEO, states "We are delighted to welcome NG Afyon to the EuropeSpa family. Not only does it comply with all quality criteria, it also offers its guests an extraordinary combination of luxury and thermal wellness treatments".

About EuropeSpa

EuropeSpa is the international quality system for medical spa and wellness providers worldwide. EuropeSpa's purpose is to develop and publish internationally standardised quality criteria, offer certifications based on these criteria, disseminate this know how in courses and seminars worldwide. EuropeSpa developed from an initiative of the European Spas Association (ESPA). Today it is the ESPA's official quality system for medical spa and wellness. The EuropeSpa certificates are the official seals of quality of the European Spas Association (ESPA). They are

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considered the most sophisticated quality assessments and allow an international comparison with their cross-boarder standards. EuropeSpa provides technically profound orientation and transparency in the European market for medical spa and wellness. In doing so, EuropeSpa's aim is to stand out against mere marketing or "membership seals", which are often misleading and lacking substance.

More Information

On NG Afyon Wellness&Convention Hotel:

http://www.nghotels.com.tr/Otellerimiz/NG-Afyon_2/

On EuropeSpa (including downloadable high resolution pictures and background information):

<http://www.europespa.eu/nc/press>